DOCUMENT RESUME

ED 367 771 CE 064 403

AUTHOR Pedersen, Laura
TITLE Street-Smart Career Guide: A Step-by-Step Program for Your Career Development.
REPORT NO ISBN-0-517-88037-7
PUB DATE 93
NOTE 176p.
AVAILABLE FROM Crown Publishers Inc., 201 East 50th Street, New York, NY 10022 ($12).
PUB TYPE Books (010) -- Guides - Non-Classroom Use (055)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS *Career Development; Career Planning; *Employment Opportunities; *Entrepreneurship; Internship Programs; *Job Search Methods; Occupational Information; Vocational Aptitude

ABSTRACT

In this guide, the secret of career success is recognizing individual talents or specific knowledge and integrating the thinking and behavior of entrepreneurs into the daily routine or job. Part I, Career Planning for Tomorrow's Marketplace, sets the scene by describing the information age, technology, and the rise of global consumerism. It introduces the concept of being a career entrepreneur and explains how to see problems as opportunities. Part II, Step-by-Step Plan for Career Development, covers the following topics: finding a vocation, turning hobbies and interests into careers, finding information about specific fields, planning for college and graduate school, using internships and volunteer work, finding a job, and reconsidering the meaning of success and failure. A resource guide lists 85 print sources and 8 organizations. (SK)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****